Media graphic designer

The vocational education and training programme for media graphic designer is directed towards both printed and digital communication.

The programme will provide the media graphic designer with the theoretical knowledge and practical experience required to perform the relevant job functions in graphic businesses, advertising agencies, multi-media businesses, graphic design firms, at newspapers and other communication businesses as well as in in-house company- departments dealing with communication.

Having completed the programme, a qualified media graphic designer is able unsupervised to plan, perform and coordinate multimedia graphic design assignments, including the operation of technical equipment commonly used in the trade. Thus a qualified media graphic designer is familiar with and understands media graphical technology and design, image processing, digital printing, multimedia design, communication and customer care.

The vocational education and training programme for media graphic designer takes 3 years and 11 month, with a basic course of half a year and a principal course lasting 3 years and 5 month.

The principal course alternates between school attendance and placements.

At the beginning of the vocational education and training programme, a personal plan of development for the individual student is drawn up by the school in cooperation with the student and the business in which the placement is to take place. The plan specifies in detail the contents of the student's in-school education and placement programme.

During the three-year and five-month principal course, the media graphic designer attends 30 weeks of in-school teaching. In addition, the parties of the training agreement may choose an additional 4 weeks of in-school teaching with optional specialised subjects as a job-oriented superstructure.

Supplementary information

Admission requirements are nine years of schooling corresponding to Leaving Certificate of the Danish Folkeskole.

The training takes place in the schools situated in Copenhagen, Roskilde, Odense, Kolding, Aarhus, Herning and Aalborg.

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